



GSTC Latin America Regional Meeting

Event Summary



The GSTC invites all interested parties to attend the upcoming GSTC Latin America Regional Meeting in Quito Ecuador on April 26, 2015. This meeting will take place the day prior to the start of the [ESTC15](#).

Structured in part like a workshop, presentations and round-table discussions center around sustainable tourism standards, destination management, industry best practices, GSTC-led programs. With a focus on **how sustainable tourism concepts apply** to the **Latin America** region and **globally**. This is a great opportunity to network and brainstorm with travel and tourism industry professionals in Latin America and

around the world.

The GSTC Latin America Regional Meeting will be attended by: GSTC Members & Staff, Travel & Tour Operators, NGOs, Destination Managers, and Government Representatives.

Provisional Program:

- GSTC global updates and perspectives
- South American Sustainable Tourism Network and regional trends
- Sustainability Education & Training Programs: experiences on successful outreach and engagement of the public & private sectors
- Presentations and discussions about GSTC Early Adopter learning experiences
- Leveraging opportunities at the destination-level: strategic destination planning, training, development, management, and case studies.

Registration includes lunch plus tea & coffee breaks. GSTC Members will receive a discounted rate. Sign up between now and the meeting for a **GSTC Organization Membership** and receive **1 free registration for a staff member**.

For more information please contact D'Arcy Dornan, GSTC Brazil Country Representative, ddornan@gstccouncil.org

