PROGRAMME

JOINT AWARD ON EUROPEAN TOURISM INDICATOR SYSTEM AND ACCESSIBLE TOURISM

14:00  REGISTRATION AND WELCOME COFFEE

14:30  WELCOMING REMARKS BY JACKI DAVIS – MODERATOR OF THE EVENT

14:45  WELCOME SPEECHES:
       Carlo Corazza – Head of Unit Tourism, Culture and Creative industries – DG GROW- European Commission

15:00  PRESENTATION OF THE JURY MEMBERS
       Selection procedure by the Jury Chair – Cinzia De Marzo, Policy officer – DG GROW- European Commission

The trophies will be gently handed over for all categories, by representatives of the European Commission, Reduced Mobility Rights Limited, European Travel Commission, Village for All, Trip Advisor, ETOA, European Environmental Agency, Necstour, Travelife, Ecotrans, ENAT.

CATEGORY I – OVERALL SUSTAINABLE DESTINATION MANAGEMENT APPROACH
Best example of destinations that, in addition to the general management criteria, have achieved good results in: (a) economic value; (b) social and cultural impact; (c) environmental impact, with particular focus either on sustainability or on accessibility.

15:30-15:45  KEY NOTE SPEECH
Luigi Cabrini, Chairman of the Boards of Directors of the Global Sustainable Tourism Council-GSTC- ‘The Global Sustainable Tourism Criteria, as guiding principles for ETIS destinations’

16:30-16:45  KEY NOTE SPEECH
Kristine Dorosko, Eco Innovation and circular economy Unit- DG ENV European Commission ‘How to foster the synergies between ETIS and EMAS/Écolabel from the environmental perspective’

CATEGORY 2 AWARDS
• ETIS Economic value achiever
• ETIS Social and Cultural Impact achiever (2)
• ETIS Environmental impact achiever

CATEGORY 3 – ENVIRONMENT AND ACCESSIBILITY AS A CATALYST FOR SUSTAINABLE AND RESPONSIBLE GROWTH
Presentation of runner-up, music introduction, presentation of video, exchange of words with nominee, handing the Trophy and the Award certificate.

17:15-17:30  KEY NOTE SPEECH
Jesús Hernández-Galán, PhD, Director Accesibilidad Universal e Innovación- ONCE Foundation- ‘Accessibility Key Indicators’

CATEGORY 3 AWARDS
• ETIS Environmental impact achiever
• ETIS Social and Cultural Impact achiever, with special mention for accessibility (2)
• ETIS Environmental impact achiever

18:00  CLOSING REMARKS AND NETWORKING COCKTAIL

Simultaneous interpretation will be provided in French/English and in international sign language