









KOREA TOURISM ORGANIZATION 한국관광공사





2016 GSTC Global Conference

Suwon City, Gyeonggi Province, Republic of Korea

5-8 October 2016



SUSTAINABLE TOURISM: STRATEGIES FOR DEVELOPMENT AND PROMOTION

GSTC – the global organization created by the United Nations system and leading global conservation organizations to develop standards for sustainability in travel and tourism – has partnered with Korean hosts to assemble an all-star group of experts on sustainable tourism to provide leading-edge insights into these issues.

Participants will network with and share knowledge with an international group of sustainable tourism experts.

Participants come from the private sector, public sector, NGOs, and academia to learn and share contemporary ideas that can be translated into action.

Registration fees are modest. Host city Suwon is easily accessible from Incheon Airport. Simultaneous translation will be provided in English, Korean, and Chinese.

GLOBAL SUSTAINABLE TOURISM COUNCIL

Global Sustainable Tourism Conference 5-8 October 2016 in Suwon, South Korea

Promote Your Organization

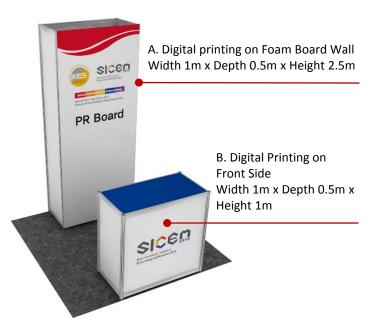
A limited number of promotional stands are available, giving a unique opportunity to communicate your message to conference speakers, panelists, and participants.

Want to project your organization's message to key international thought-leaders of sustainable tourism?

A promotional stand at the conference gives a simple and efficient solution.

Venue	Novotel Ambassador Suwon Hotel
Booth Fee	Regular rate: \$1,200 (GSTC Members' fee is \$1,050)
Application Deadline	September 10 th , 2016, 18:00 KST
Payment Deadline	September 15 th , 2016, 18:00 KST
Booth Allocation	October 3 rd , 2016, KST

Booth Specification



Octanorm System Structure

- Display Wall & Counter: 1 set
- Needle punch carpet
- LED spot lights: 1 piece
- Power socket: 1 piece (220V single phase)
- Wall graphic : 2.5 sqm
 A. Design size : 1020mm x 2450mmH
- Counter graphic 1sqm
 - B. Design size : 980mm x 910mmH
- Stool for Reception Counter: 1 piece
- * Additional Furniture is not inclusive.
- Please send your graphics for artworks in ai or eps format by September 5th, 2016: <u>events@gstcouncil.org</u> (Mr. Roi Ariel)