

EXO

TRAVEL

Certified



Corporation

Sustainable MICE

Conference 2024, Stockholm

Global Sustainable Tourism Council

Our Approach



Responsible Hotels

Offering responsible hotels choices.



Catering

Locally sourced food, vegetarian options etc.



Reducing Waste

Especially food and plastic waste



Carbon offset

Voluntary offset with projects in destinations.



Local transport

Well maintained vehicles, at the right size.

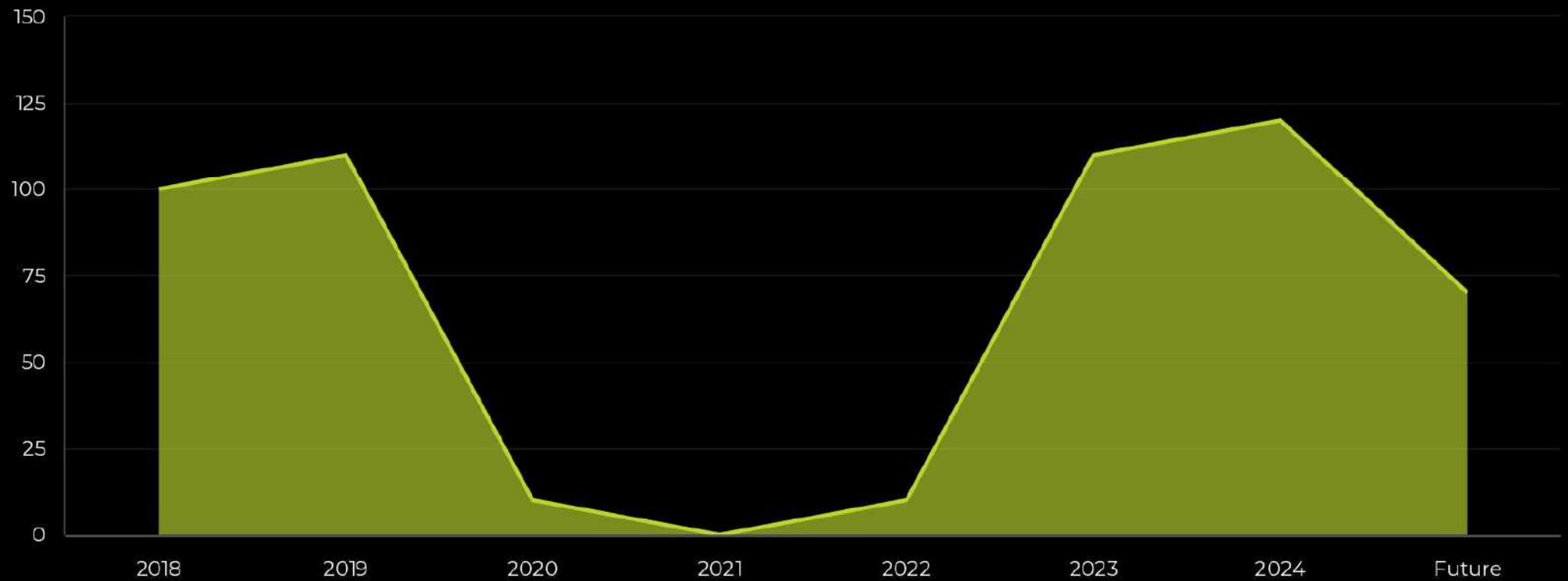


Supporting communities

Locally owned businesses, inclusion programs, charitable gifts, CSR projects

Operating as sustainably as possible.

Demand for MICE (Long Haul flights to Asia)



New typologies of clients



Stop Sellers

No more long haul MICE, to be aligned with their values and / or the market trend, development of local or regional alternatives.



Solution seekers

Interested in finding new ways / solutions to prove that they can reduce negative impacts of long haul flights and create positive impacts.



Deniers

Seek to continue business as usual, fewer and fewer...

Average length of stay remains the same less than 3 days.

New Type of Activities

- Off-the-beaten track (retreats, survivors..)
- Active outdoor (trekking, walking)
- Giving back (community support or conservation), however little concerns for impact measurements.



Environmental impacts



Carbon Measurement & Reduction for Businesses through pre-purchased Verified Emission Reductions (VERS)

Empowering you to calculate & instantly reduce your carbon output.



Log in to your account

Welcome back! Please enter your details.

Email

alexandra@exotravel.com

Password

Remember me

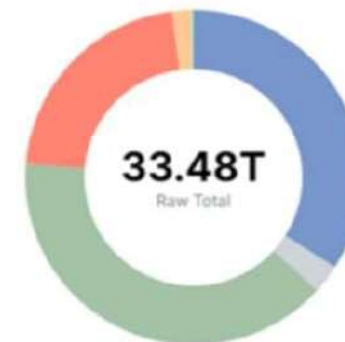
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Accessible data online

Facilitates measurements, reduction targets, adapted to MICE business with meals, drinks, events space etc.



Key

- Domestic Flight
- Coach / Bus
- Accommodation
- Meal
- Drink
- Event Space

Average footprint for a classic request

Sets a benchmark and help us find room for improvements.

Path Net Zero
CARBON IMPACT CORRECTION

Dashboard
Carbon Calculator
Carbon Ledger
Reporting
Marketplace
Projects
Developer
Settings
Support

Click or drag the options below to build your carbon calculator.

- Air Transport
- Land Transport
- Water Transport
- Accommodation
- Food / Beverage
- Event Space

Event Space Drag and drop to change order Delete

Event Location: Thailand 0.21002

Approx. Size (m²): 300 Hours: 20

Accommodation

Accommodation Location: Thailand 1.76203

Rooms: 60 Star Rating: 2-5 No. of Nights: 1

Meal

Passengers: 60 Meal Type: Vegetarian Lunch No. of Days: 1 0.12805

Domestic Flight

Departure Airport: Airport Km Return Airport: Return One Way

16.48T
Raw Total

Challenges ahead of us

- **Fair business relationships**

With COVID, we've seen unsustainable and unfair business practices (eg : securing deposits for smaller suppliers).

- **Enforcing Impact measurements**

Especially for community/ social projects and carbon emissions.

- **Pivoting our teams**

With less demand, we are finding new career paths for our teams involved in MICE / Events, especially LUXE travel and tailor made for Groups.

