



GOVERNO
DOS AÇORES

AZORES

*WORLD LEADING
SUSTAINABLE
DESTINATION*

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GSTC 2024 CONFERENCE SWEDEN

AZORES

9 ISLANDS FOR
A UNIQUE EXPERIENCE



Santa Maria



Flores



Terceira



Corvo



Graciosa



São Jorge



Faial



Pico



São Miguel

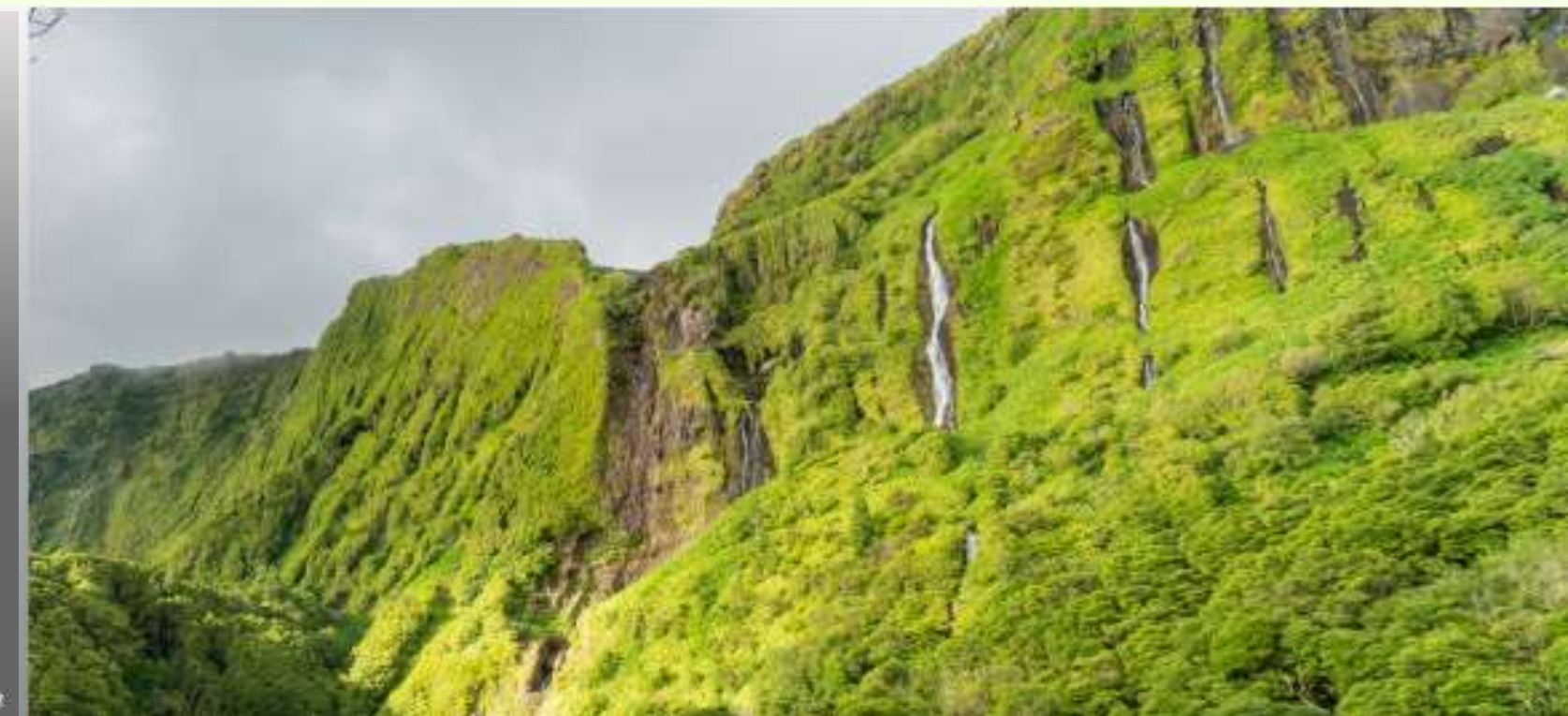
Tourism development in the Azores

Since the beginning of the 21st century, **tourism in the Azores has developed consistently.**

In 2015, with the **liberalization of the airspace**, the destination entered a new phase of development, having since seen significant growth that allowed tourism to be positioned as **one of the most important economic sectors in the Region.**

Since 2019, we are the **first archipelago in the world certified as a sustainable tourist destination**, a milestone in the international affirmation of the Azores.

In 2022, we **recorded the best tourist year ever**, surpassing prepandemic results, proof of resilience of Azorean tourism, which recovered at a faster pace than expected.



SUSTAINABILITY

CENTRAL PILLAR OF DEVELOPMENT

We assume Sustainability as the central pillar of the development of the Azores, which is based on 4 premises.

Residents should **always** be part of the **tourism development equation.**



Better tourism? Better place first!

9 Green Teams

(19 Municipalities, Local NGO's, Local chamber of commerce, Local tourism board)

Sustainability Committee

(Regional tourism associations, Federations, Regional security, Groups, Universities, etc)

Azores DMO

Public Working Groups

(Regional Government Directorates, grouped by themes)

Local companies and organizations

(about 250 organizations in the Sustainability Charter of the Azores)



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GREEN TEAMS

*True protagonists
of the sustainable
development of
the Azores*



Azores main challenges

Benchmarking results

- *Socioeconomic benefits*
- *Greenhouse gas emissions*
- *Potable water consumption*
- *Energy consumption*
- *Waste to landfill*

Local community consultation results

1. Education

- *Sustainability literacy*
- *Change of behavior*

2. Tourism strategy

- *Decrease seasonality*
- *Carrying capacity*
- *Cultural identity*
- *Qualified workforce*
- *Distribution of tourism flows*

3. Transportation and accessibilities

- *Public transport offer*
- *Accessible tourism*



*Public working groups
Solutions?
Let's find them together!*

Meetings with Regional directors and other relevant stakeholders

→
SCAN ME
And know
more about
the process



*Sustainability Action Plan of the Azores collects the commitments, actions,
measures and objectives that aim to mitigate the local challenges*

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Solutions and results

The shuttle is free for residents and has a cost of 5€ for non-residents.



The Sustainability Charter of the Azores

An initiative of the Regional Government of the Azores to facilitate the implementation of sustainability practices by public, private and non-profit organizations throughout the Autonomous Region of the Azores.

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The path of the Sustainability Charter of the Azores

The current path of the Sustainability Charter of the Azores is the result of a reflection with stakeholders on the course of the initiative over 5 years. It was the result of contact with almost 300 public, private and associative entities from various sectors of activity and direct consultation with almost 100 entities.

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People empowered



Hours of
consultancy work
carried out



Realised events

Corvo

Indicadores 95

Projetos 0

Boas Práticas 0

Visão geral

Distrito ILHA DO CORVO

Superfície 17,11 km²

População 432 habitantes (2022)

Densidade pop. 25 hab / km²

Website <http://cm-corvo.pt/www>




HORTA MUNICIPALITY AT FAIAL ISLAND

Navigation: Municipalities | Projects | Good practices | Search a municipality... | English | User Area


Indicators 112 | Projects 7 | Best Practice 44

Search good practices




#horta
Horta Turismo Sustentável (missing translation)...

11 SUSTAINABLE CITIES AND COMMUNITIES | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION




#horta
Pequenos Apoios Habitação (missing translation)...

1 NO POVERTY | 10 REDUCED INEQUALITIES



#horta
Faial Inhabits...

1 NO POVERTY | 10 REDUCED INEQUALITIES

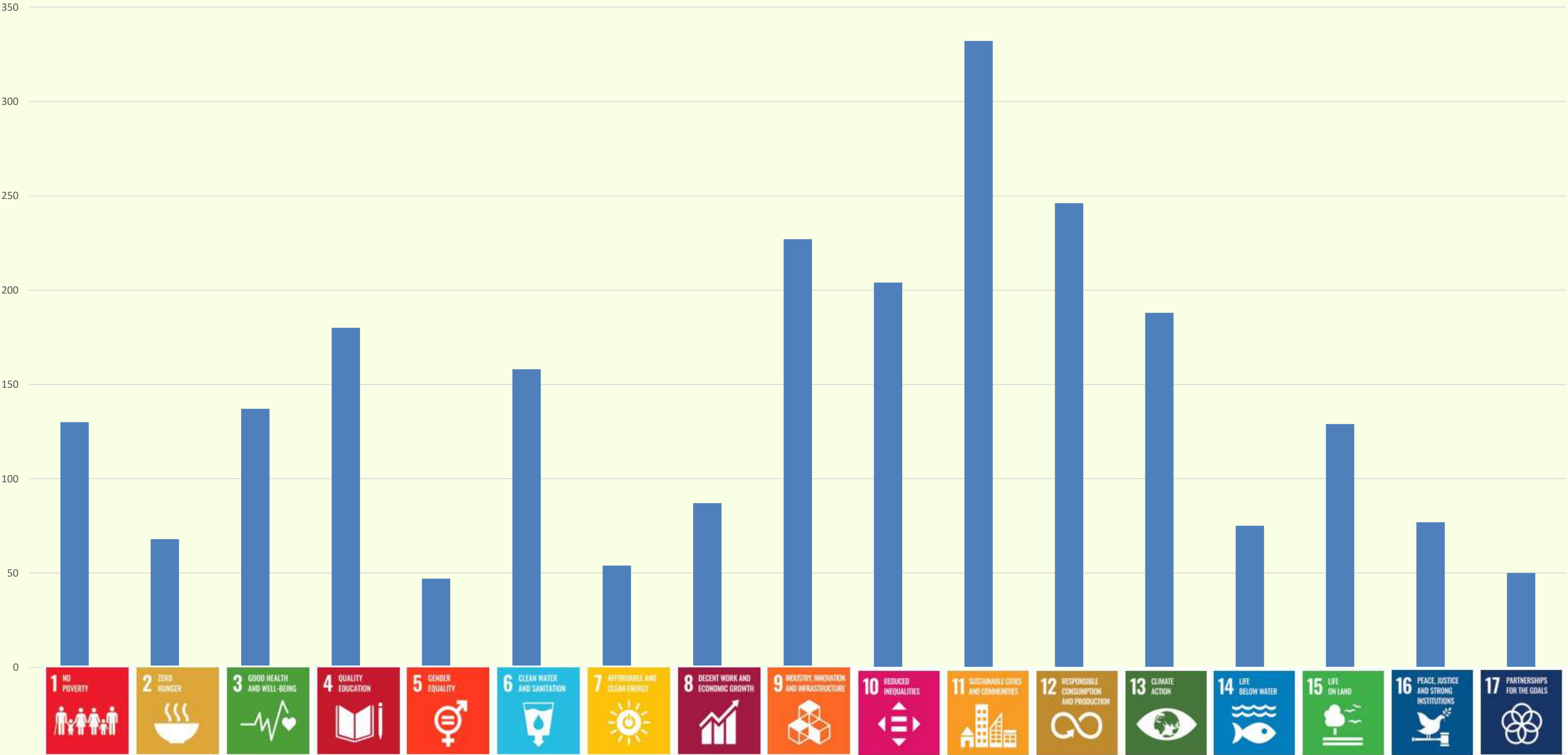


#horta
Prolongamento dos Atl's (missing translation)...

4 QUALITY EDUCATION | 5 GENDER EQUALITY



19 Municipalities contributing to the Sustainable Development Goals



AZORES

You are also part of this strategy.

What can you do?

01.

Visit the 9 islands

“Yes, I know the Azores because I visited São Miguel”

02.

Spend more time with us

Longer stays mean less carbon emissions, cultural exchange and education and more support to local economies

03.

Visit in the low season

Year-round destination with mild and consistent temperatures all year

04.

Be responsible

Immersive and respectful experiences with the local culture and natural environment

Thank you!

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