



Made to Remember

Now is the time to transform organizations to deliver on sustainable value and impact.

Certified



Corporation



GSTC 2024 Stockholm
Sustainability in Attractions



PortAventura World Overview

PortAventura World is the second largest and one of the best family destination resort in Europe with c.1,000 hectares of land including the parks, residential, hotels and commercial use, and more than 1 Bln euros invested.

6 Hotels + 2 Hotels under Management



1 Convention Centre

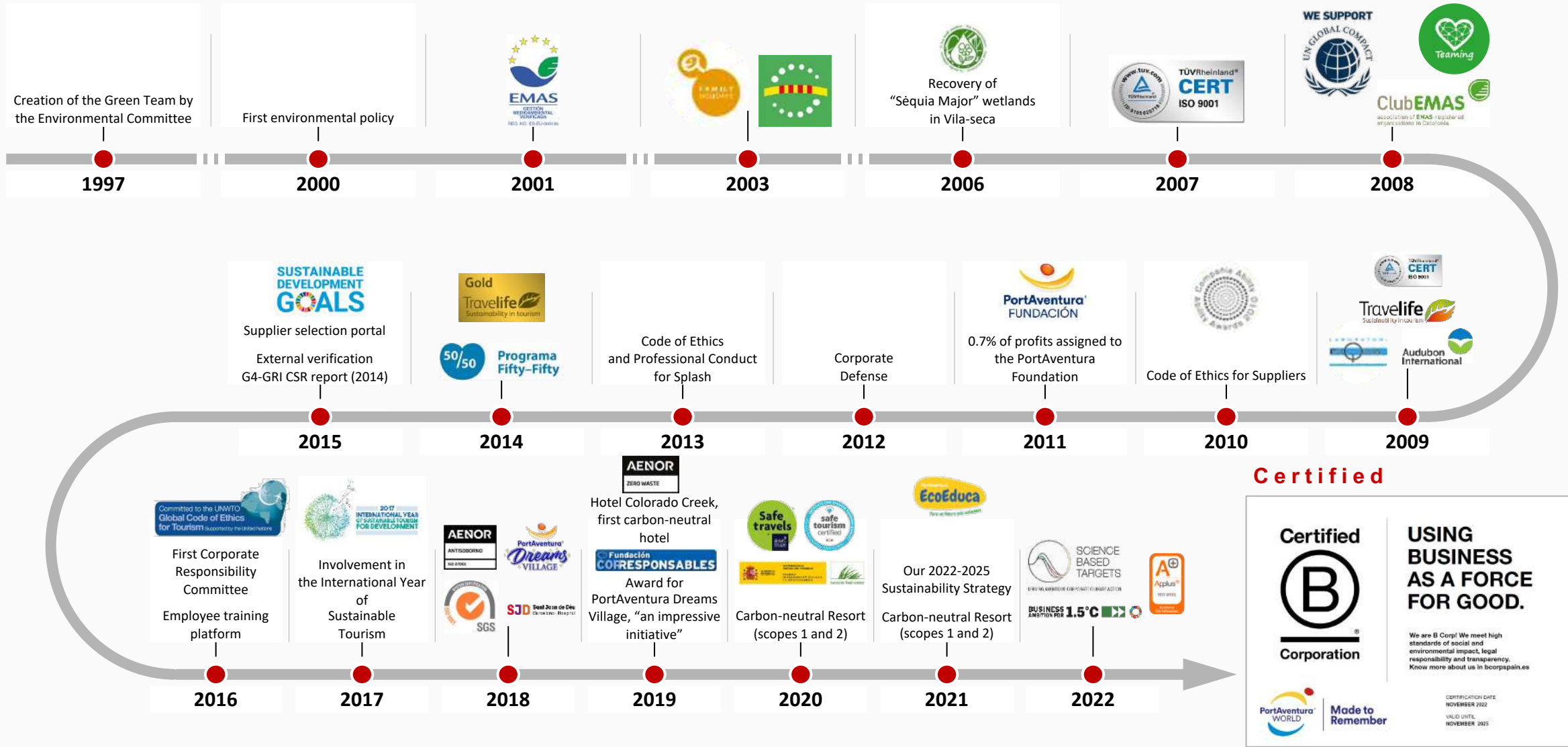


3 Parks



1 Beach Club & 3 Golf Courses





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Using BUSINESS AS A FORCE FOR GOOD.

We are B Corp! We meet high standards of social and environmental impact, legal responsibility and transparency. Know more about us in bcorpSpain.es

CERTIFICATION DATE: NOVEMBER 2022
 VALID UNTIL: NOVEMBER 2025

WE ARE A PURPOSE DRIVEN COMPANY

“We create unforgettable experiences that generate a positive impact on people while taking care of the planet”

Safety. Our priority and commitment to everyone.

Passion. We are thrilled by what we do, with a passion that makes us unique.

We believe in people. We work as a team, co-create and build sound relationships based on trust, inclusion and respect.

Efficiency. The highest quality with sustainable use of resources.

Innovation. We are pioneers, never resting on our laurels. We create so as to surprise.

Commitment. We take on the responsibility of contributing to the well-being of people and to improving society by caring for the planet.



Opportunities and Advantages Created by Purpose

- Maintains the organization more aligned and motivated around **shared social challenges**.
- Provides the brand an additional argument to **differentiate** itself in the market.
- Improves the **reputation** and the brand in the eyes of all its stakeholders.
- Conveys **values and principles** and attract talent.
- Facilitates **alliances** with different purposes, whether they are other corporations, companies, brands, or people.
- It provides clarity of ideas, and **agility and efficiency** in decision making.



Robust ESG strategy rooted in a clear purpose and sound principles, with proactive stakeholder involvement

ESG PLAN

Purpose

Unforgettable Experiences



Positive impact in People

Visitors

Employees

Community



Taking care of the planet



Guiding Principles

B Corp Impact Areas

Environment



Customers



Workers



Community



Governance



Priority Sustainable Development Goals



ESG 2022-2025 Strategic Goals

Environmental



Energy transition and climate change

Circular economy and efficient resource management

Social



Safety of installations and visitors

Health and safety of employees

Attractive working environment ensuring equal opportunities and employee motivation

Satisfaction of visitors with the experience

Collaboration with under-privileged groups through the foundation

Promotion of local development

Governance



Sustainability in governance and decision-making processes

Sustainability in supply chain

Safety of installations and visitors

Ethics and good business practices

Attractive working environment ensuring equal opportunities and employee motivation

A Strategy that must be revisited periodically

Updated materiality assessments



B Impact Assessment™

Improve of our Bcorp Score



STRATEGIC GOALS 2022-2025

- ENVIRONMENTAL GOALS**
- Energy transition and climate change
 - Circular economy and efficient resource management

- SOCIAL GOALS**
- Safety of our installations and visitors
 - Health and safety of our employees
 - Attractive working environment, guaranteeing equal opportunities & helping to motivate our staff
 - Satisfaction of our visitors with the general experience
 - Collaboration with underprivileged groups through our foundation
 - Promotion of local development

- GOVERNANCE GOALS**
- Sustainability in our governance and decision-making processes
 - Sustainability in our supply chain
 - Safety of our installations and visitors
 - Ethics and good business practices
 - Attractive working environment ensuring equal opportunities and helping to motivate staff

TCFD

Reduce climate risk and take advantage of opportunities while improving our TCFD disclosure

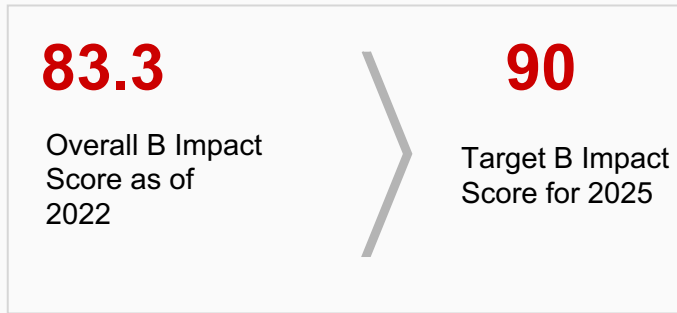


Meet the SBTi commitment

PortAventura's Purpose
We create unforgettable experiences improving people's lives while caring for the plante

ESG PLAN

PortAventura aims to improve its B Corp performance...



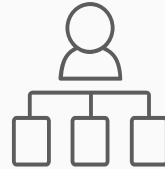
PortAventura world aims to enhance its **B Corp Impact Assessment** performance for its recertification in 2025

The goal will be to increase the score from 83.3 points to 90 points

PortAventura world already pinpointed key areas for **further enhancement**, with a strong emphasis on Workers and Community

...with a specific focus on Workers and Community

Workers



- Ensure **financial security** with fair compensation, bonus benefits, and retirement plans
- Prioritize **employee health and safety** with quality working environments and private health insurance
- Provide professional **training and development** programs
- Enhance **employee satisfaction** by monitoring employee turnover and providing benefits like remote work options

Community



- Foster **partnerships with local community**, including local sourcing and social initiatives
- Promote **diversity, equity, and inclusion**, emphasizing diversity in recruitment, advancement, and retention.
- Guarantee ethical and **sustainable supply chain management** via supplier evaluation and audits.

PORTAVENTURA E-SALUDABLE

Employees



- **Health** detection, promotion, and prevention program for employees
- Interactive **physical wellbeing** programs for employees, such as fitness activities,
- **Emotional wellbeing** programs assisting employees through 24/7 psychological assistance and workshops

DIVERSITY, EQUITY & INCLUSION



Employees



- **67% women** on the workforce
- **>40% of women** at executive positions and heads of area
- **Equality Plan II** approved in 2022
- **“Empowering Women’s Talent award** recognizing Splash’s recognition of support for female

DREAM VILLAGE



Community



- Offering a **free 6-day stay for families of children with serious illnesses** to support them with the emotional recovery
- Hosting **187 families** in **4,475 overnight stays** in 2022
- Complex with **6 houses** with sports facilities, gardens and a restaurant;
4 new homes in 2024 to host 350 families/ year

ACCESSIBLE RIDES

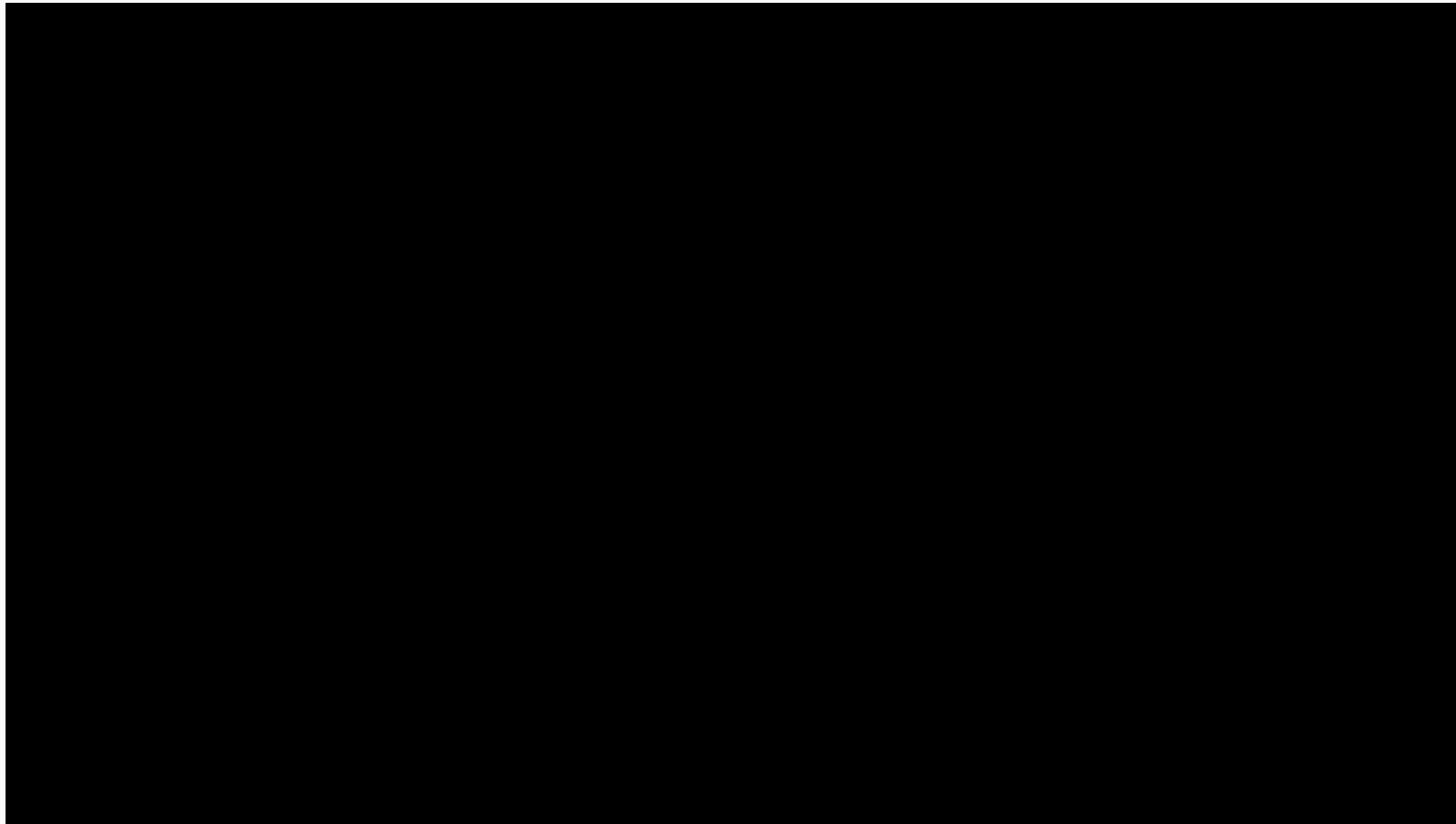
Customers



- Splash has designed the resort to be **accessible for handicapped visitors**
- **Donation of 10,078 entrance tickets** for disadvantaged groups in 2022
- The resort presents **~30 rides with no architectural barriers**
- **Uncharted** ride offers an **accessible specialized experience**

UNCHARTED DARK RIDE

ACCESSIBLE RIDES



ETHICAL SUPPLY CHAIN

Suppliers



- Dedicated **supplier portal** to ensure supply chain management
- Supply chain assessment to ensure **supplier ethical conduct**
- Foreign suppliers compliant with **social audits**
- **Workshops & awards** to reinforce sustainable supply chain partnerships



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WORLD
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Movimento
B Corp

Empresa
B
Este certificado acredita que
esta empresa cumple con
los requisitos establecidos por
el movimiento mundial B Corp.
Certificado