

easyJet

holidays

MATT CALLAGHAN

DIRECTOR OF CUSTOMER & OPERATIONS

WHO WE ARE

- > Launched in 2019, offering beach & city package holidays to over 5000 hotels
- > Fastest growing major holiday company in the UK having taken over one million customers away in our first year
- > Targeting +60% customer growth for summer 2023
- > Europe's best leisure network
- > Award winning sustainability strategy

Our mission

To become Europe's most loved holiday company



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OUR SUSTAINABILITY STRATEGY

Our vision

A world where travel makes a positive impact on the environment and local communities

Our mission

To make sustainable holidays mainstream



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TAKING ACTION, CREATING IMPACT



Create better holiday choices



Education



Keep our holidays special



Collaboration



Transform travel for everyone



Rapid implementation

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OUR PARTNERSHIP



HOTEL CERTIFICATION - THE BOTTOM LINE

“Conscience versus cost”

The value of values

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SUMMARY

Making sustainable holidays mainstream

Education, collaboration, rapid implementation

Sustainable hotels – the clear business case

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