How Travelers Feel and Think About Sustainability?

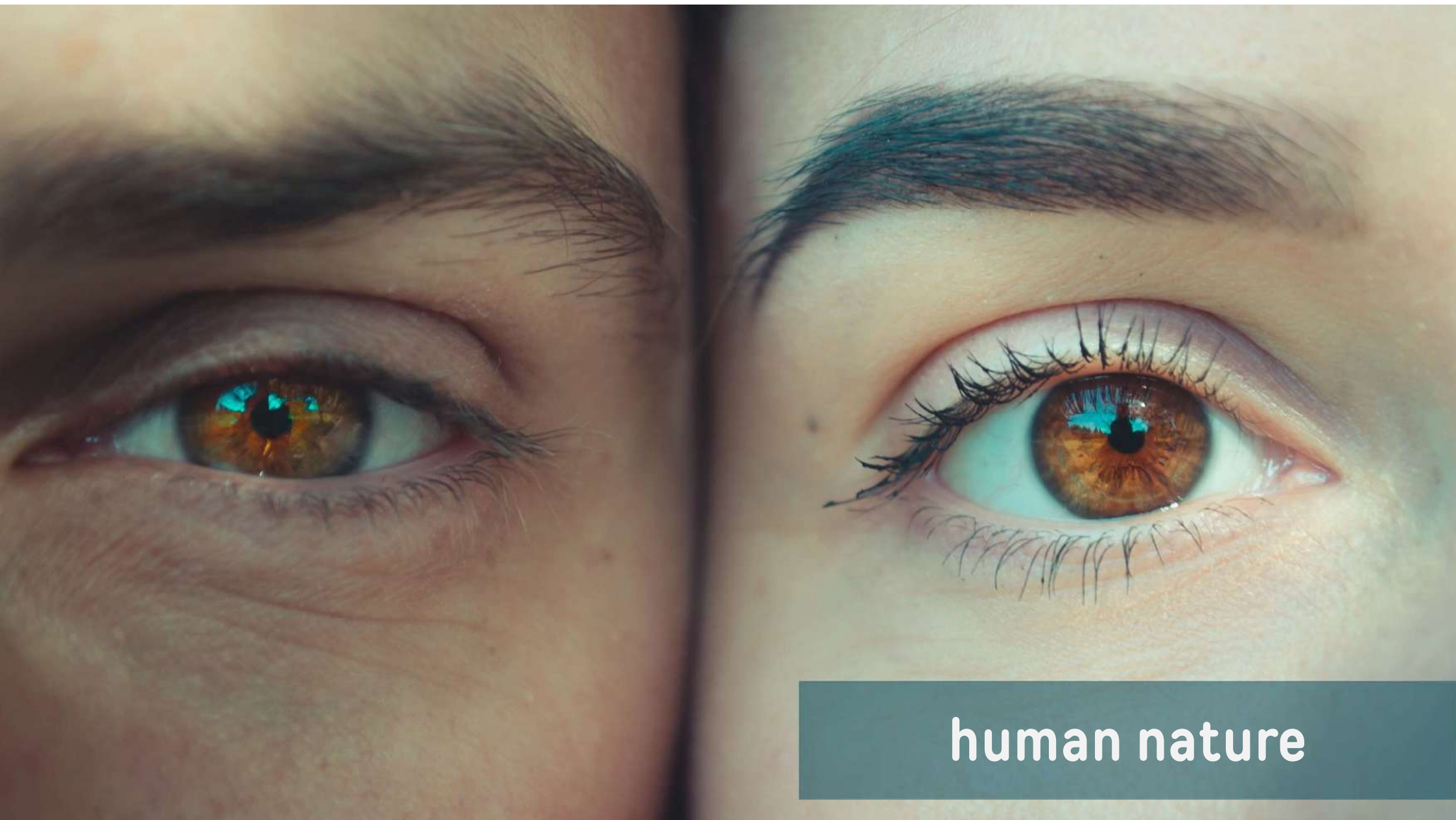Milena S. Nikolova

beSmart Certified B Corporation

travel . people . experiences

people to people, people to places

the ingredients of memories

human nature

intention . action . gap
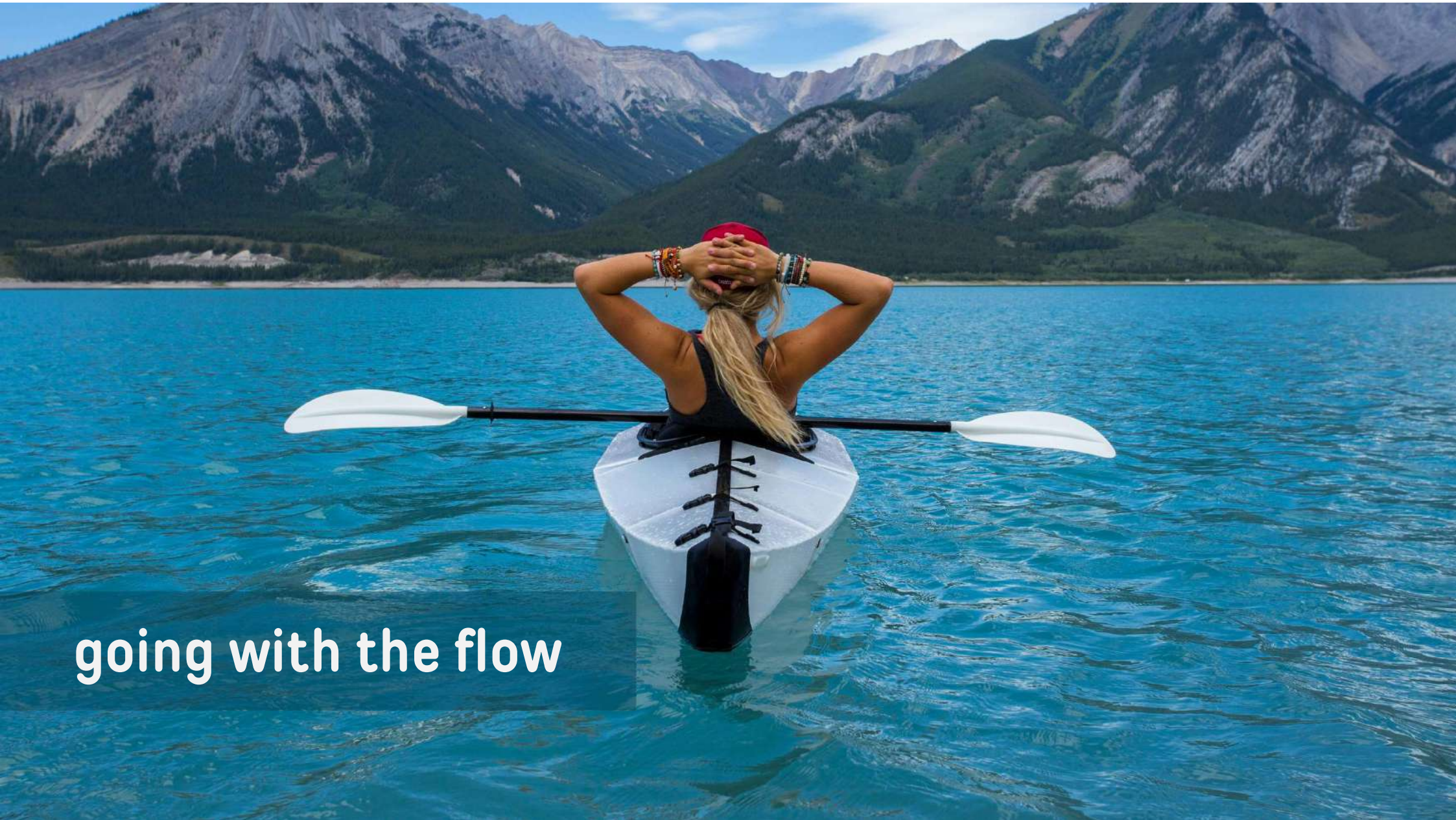
release controls

leave worries behind

DIFFICULT AHEAD

asking for responsibility

going upstream

going with the flow

behaviour . can . change

travel . can . be . sustainable