

CARBON NEUTRAL CITIES

THE CASE OF STOCKHOLM - and the role of tourism



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Kungliga Djurgårdens Intressenter





Green Destinations Standard V2
Recognised by GSTC



Green Destinations Standard V2

Type:
C15: Primary core criteria (15)
C30: Secondary core criteria (+15)
O: Optional criterion
N/A: 'Not Applicable' possible

Type	#	Name	Description
Theme 1: Destination Management			
Commitment & Organisation			
C15	1.1	Sustainable destination coordinator	A person has been assigned the responsibility and implementation and reporting of sustainable destination management.
	1.2	Management	An adequately funded organisation or management structure is in place, coordinating and promoting sustainable tourism development across all bodies in delivering destination management.
	1.3		
	1.4		
	1.5		
	1.6		

ROYAL DJURGÅRDEN
Scandinavia's #1 attraction



2022
PLATINUM AWARD

Theme 3: Environment & Climate			
Land Use & Pollution			
C30	3.1	Noise	Noise is adequately controlled and does not impact on visitor experience.
C30	3.2	Light pollution	Impacts of light pollution are addressed. The destination encourages the use of low energy lighting.
	3.3	Land use & planning	The destination requires an environmental impact assessment for all new developments and ensures that the planning process takes into account the needs of the destination.
Water Management			
	3.4	Water sourcing	The destination is monitored, and water stewardship is implemented to ensure that water is sourced sustainably.
	3.5	Water consumption	The destination monitors water consumption and implements measures to reduce water usage.

Theme 4: Socio-Economic Impact			
C15	5.13	Promoting local products and services	The destination promotes the development and use of local products and services that reflect the area's nature and culture. These may include food and beverage products, etc.
	5.14	Promoting local tourism employment	The destination encourages and supports career development in the tourism sector.
	5.15	Avoiding Overtourism	The social impact of visitors to the local community is appropriately monitored.
C30	5.16	Property exploitation	The destination has planning guidelines, regulations and other measures in place to prevent the socio-economic effects of real estate development and property rental and concessions for tourism purposes.
Theme 5: Health & Safety			
C15	5.17	Health & safety	Crime, safety, and health hazards for visitors and residents are responded to, adequately monitored, and publicly reported.
	5.18	Risk and crisis management	The destination has a risk reduction, crisis management and emergency plan that is appropriate to the destination. Key elements are communicated to residents, visitors and enterprises. Procedures and resources are implemented in the plan and it is regularly updated.
Theme 6: Business & Communication			
C15	6.1	Promoting sustainability among enterprises	The destination regularly informs tourism-related enterprises about sustainability issues and encourages and supports them in making their operations sustainable.
C30	6.2	Sustainability standards	The destination promotes the application of GSTC standards and encourages and supports them in making their operations sustainable.
	6.3	Publication of certified	The destination promotes the application of GSTC standards and encourages and supports them in making their operations sustainable.

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VISIT SWEDEN

A new era - Let's move
together towards more
conscious travelling and
tourism.

CITY OF STOCKHOLM
one of hundred European
cities towards the Climate
Neutral mission

THE CLIMATE NEUTRAL MISSION

– some key actions



-30% transports



Solar panels on public buildings



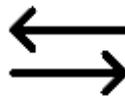
Bicycle friendly



Reduce emissions from consumption



Transforming public spaces

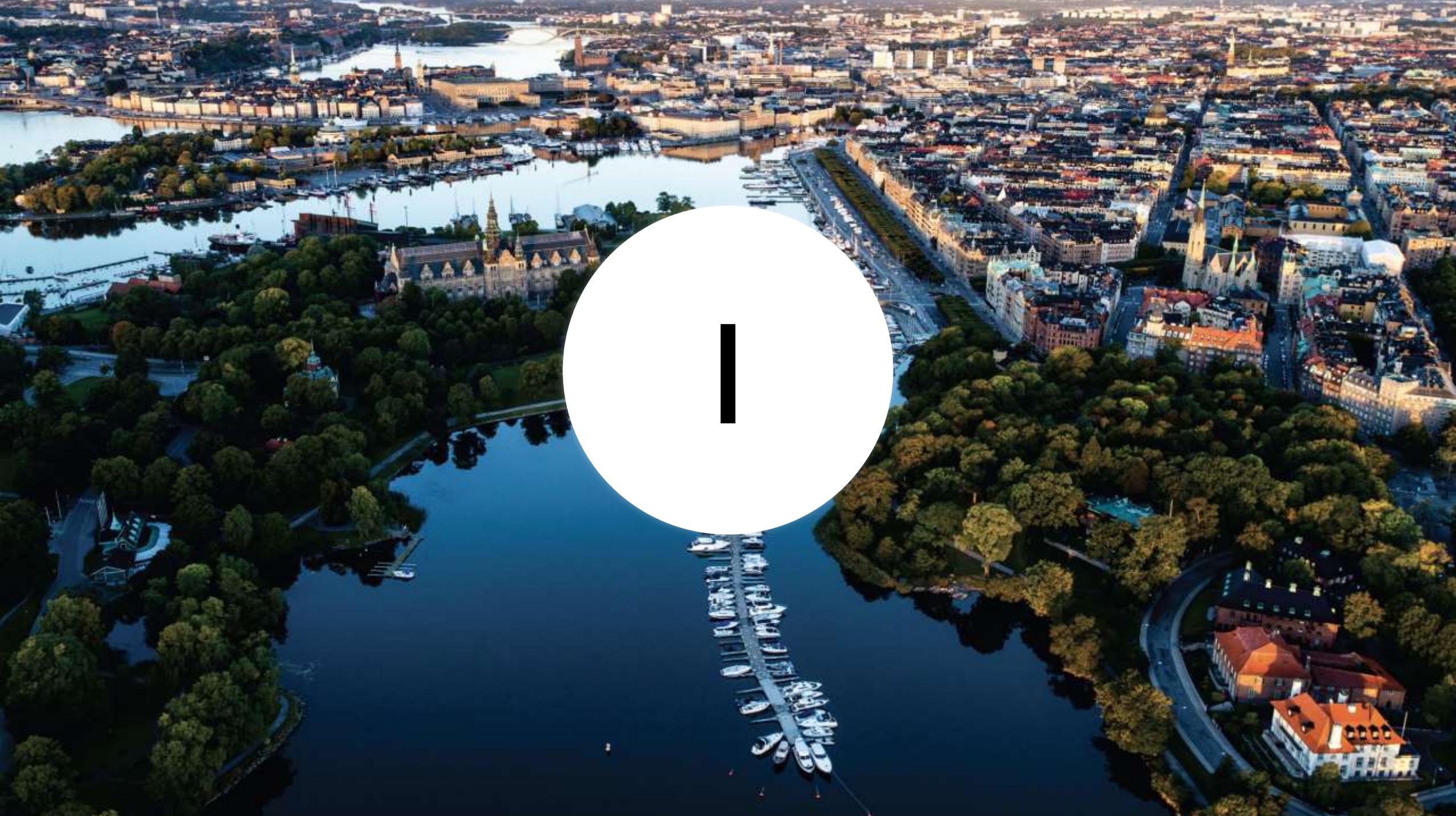


Strong collaboration



This is Stockholm

and this is
Royal Djurgården



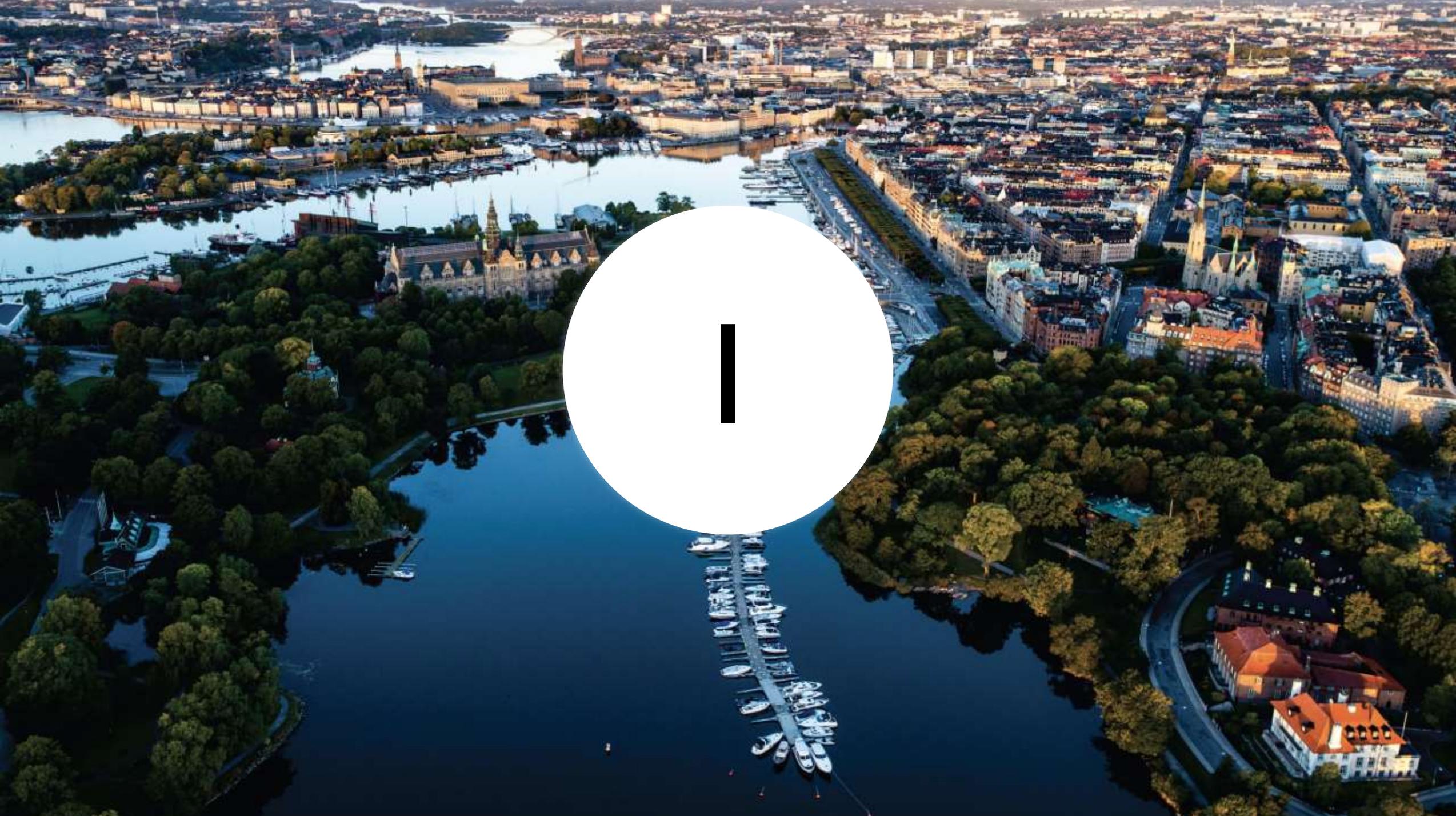




22



30





15



60



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Scandinavia's #1 attraction



- 1 gather facts
- 2 structure
- 3 act
- 4 communicate
- 5 audit

FOCUS AREAS



Fossil-free and traffic-smart



A sustainable food culture



Open, accessible and welcoming



A world exhibition on sustainability

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FOCUS AREAS



Fossil-free and traffic-smart



A world exhibition on sustainability

FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN			
GOALS 2027	GOALS 2025	GOALS 2022	
All transport of goods and people on Djurgården is fossil-free, possibly in combination of a closed economic zone.	Contracts and agreements with transport operators are in place for: <ul style="list-style-type: none"> • fossil-free public transport • sustainable public transport • green delivery and waste bins • street cleaning and refuse collection 	A use-free Djurgården is defined. Action plan established based on traffic study.	
Djurgården is known as a safe and family-friendly.	Security is maintained from car traffic to pedestrians and cyclists. We make it easier for cyclists by providing safe bicycle parking.	Plan in place for conversion to fossil-free of special vehicles. All new vehicles are fossil-free. We work together in a structured way for a bicycle-friendly Djurgården.	
New pedestrian & cycle paths connect Strömgården and Cederparken.	Investigation and design Traffic Office.	Budget alignment for new bridge to the Traffic Office.	
Djurgården has been closed for commercial car traffic.	Permanent measures to improve traffic safety are implemented.	Temporary traffic safety measures are reduced in accordance with traffic study.	
Local shops in established and expanding public food, retail and leisure areas.	Strategic study Transport Administration in cooperation with private actors.	Improved information in the city and on Djurgården about public transport and retail, leisure areas and cultural arrangements in the area.	
Fossil-free goods have been converted into export areas.	Reduction of CO2 per trip/parcel.	Reduction of CO2 per trip/parcel.	
Our energy use is fossil free and partly locally produced.	Our energy use has been reduced by 20% compared to 2020.	We explore the conditions for the establishment of local solar park. We also measure our energy use and have energy efficiency targets.	
Recycled plastic comes from food waste.	90% of our fossil energy use is removed compared to 2020.	We have identified our remaining fossil energy use and have plans for phasing it out. 70% of new materials energy efficiency contracts.	
	Recycled plastic and single-use material risks are reported with action plan for reduction.	Our use of plastics and disposables is reduced. We have led to replace fossil-based plastics.	
	We have provisions for both purchases and projects with consideration of fossil free.	We have all implemented a sustainability policy that in line towards reduced fossil use in the supply chain.	

GOALS FOR A SUSTAINABLE DJURGÅRDEN, updated 2022-04-20 by the members of the Royal Djurgården Society/Kungliga Djurgårdens Intresse

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT			
GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården work to preserve, use and develop our cultural heritage in world-class.	Djurgården work to preserve, use and develop our cultural heritage inspires others.	Based on our values, we inform our guests about our guests' hallmarks, tradition and innovation in harmony with nature.	
We attract, inspire and engage our guests through the way we work together in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Our communication and exhibitions support a sustainable development.	
Djurgården is internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders see Djurgården as a stage for innovation and Djurgården's stakeholders as important partners.	Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions - an innovation area.	
Djurgården is a stage for important conversations about sustainable development, and we are a natural choice in the debate.	Key external sustainability meetings looking for Djurgården as a host location.	We organize or host a major event with linked to sustainability.	
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We carry out an analysis of the current state of sales in our stores and develop an action plan to increase the proportion of sustainable products and responsibly produced products.	

GOALS FOR A SUSTAINABLE DJURGÅRDEN, updated 2022-04-20 by the members of the Royal Djurgården Society/Kungliga Djurgårdens Intresse



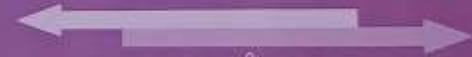
MAKE OUR CASE



TRAFIKINFORMATION

FREE FERRY

NYBROKAJEN



DJURGÅRDEN

EVERY 15 MINUTES

10 AM - 4 PM (JUNE 28 TO JULY 31)

FREE FERRY

NYBROKAJEN
DJURGÅRDEN

EVERY 15 MINUTES

ABBA THE MUSEUM
SKANSEN

WELCOME TO ROYAL DJURGÅRDEN
THE FERRY IS ON US!



ABBA THE MUSEUM



SKANSEN

Liljevalchs



FOSSIL-FREE AND TRAFFIC SMART DJURGÅRDEN

Category	Item	Details
Energy	Electricity	100% fossil-free
	Gas	100% fossil-free
	Heat	100% fossil-free
	Water	100% fossil-free
Transport	Public Transport	100% fossil-free
	Private Transport	100% fossil-free
	Shipping	100% fossil-free
	Aviation	100% fossil-free
Buildings	Public Buildings	100% fossil-free
	Private Buildings	100% fossil-free
	Industrial Buildings	100% fossil-free
	Commercial Buildings	100% fossil-free
Waste	Household Waste	100% fossil-free
	Industrial Waste	100% fossil-free
	Commercial Waste	100% fossil-free
	Construction Waste	100% fossil-free

ONGOING — 2023-03-05



Zero City

The National Museum of Science and Technology

What will cities of the future look like? Zero City is a challenging exhibition of the sustainable and fossil-free city

♥ Add to my calendar

ONGOING — 2023-05-31



Exhibition: Vasa's Women – Always present, often invisible

The Vasa Museum

An exhibition about women around the ship Vasa, and about women's living conditions in early 17th century Sweden.

♥ Add to my calendar

ONGOING — 2023-01-29

WHERE ONE IS THE OTHER MUST BE



New exhibition: Life Eternal at Liljevalchs

Liljevalchs

Can we outwit death? The exhibition Life Eternal reflects on eternity, and thus on the future. It is more urgent than ever to talk about this topik.

♥ Add to my calendar

ONGOING — 2022-12-31



The Arctic – while the ice is melting

Nordiska museet

'The Arctic – while the ice is melting' allows visitors to meet people from some of the world's coldest places.

♥ Add to my calendar

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT

2024-2025	2025-2026	2026-2027
Exhibition about the future of cities and sustainable development.	Exhibition about the future of cities and sustainable development.	Exhibition about the future of cities and sustainable development.
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EXAMPLES OF ONGOING EXHIBITIONS

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SIGNING THE GLASGOW DECLARATION ON CLIMATE ACTION IN TOURISM NOVEMBER 15TH 2022



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THANK YOU!

Welcome to visit sustainable.royaldjurgarden.se to follow our work.



Camilla Zedendahl

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🌐 royaldjurgarden.se & sustainable.royaldjurgarden.se

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