CARBON NEUTRAL CITIES

THE CASE OF STOCKHOLM
- and the role of tourism

Camilla Zedendahl, CEO
Royal Djurgården Society
Kungliga Djurgårdens Intressenter
VISIT SWEDEN
A new era - Let’s move together towards more conscious travelling and tourism.

CITY OF STOCKHOLM
one of hundred European cities towards the Climate Neutral mission
THE CLIMATE NEUTRAL MISSION
– some key actions

-30% transports
Bicycle friendly
Transforming public spaces

Solar panels on public buildings
Reduce emissions from consumption
Strong collaboration
This is Stockholm

and this is Royal Djurgården
ROYAL DJURGÅRDEN
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ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
Scandinavia’s #1 attraction
WHY?
We are Royal Djurgården

HOW?
We join forces

WHAT?
Action plan based on set goals

1. gather facts
2. structure
3. act
4. communicate
5. audit
FOCUS AREAS

Fossil-free and traffic-smart

A sustainable food culture

Open, accessible and welcoming

A world exhibition on sustainability
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MAKE OUR CASE

GOALS FOR A SUSTAINABLE DJURGÅRDEN, adopted 2022-04-20 by the members... have all implemented a sustainability policy that drives towards reduced fossil use in the supply chain.
Traffic-smart test week shows the way forward

Without cars, Royal Djurgården will be both traffic-smart and more open and welcoming

More space for children and activities, more people who used public transport and an obvious desire to walk to Royal Djurgården are some of the results that can be deduced from a traffic-smart test week that was carried out at Djurgården in the first week of June. Overall, the test also shows that a car-free Djurgården is possible if it is combined with a demand for first transport better conditions for walking and cycling.
Residual plastic comes from fossil expanded pub and serves as a connecting statement. The products we devours through the ways in which our guests through the wards are reduced by 20% compared to 2020.

The products we use have been reduced by 20% compared to 2020. The member society has all implemented a sustainability policy that drives towards reduced fossil use in the supply chain.
GOALS FOR SUSTAINABLE DJURGÅRDEN, adopted 2022-04-20 by the members of the Royal Djurgården Society /Kungliga Djurgårdens Interesse, A STAGE FOR SUSTAINABLE DEVELOPMENT

A STAGE FOR INNOVATION

...
FIND SOLUTIONS FOR THE FUTURE
WISDOME STOCKHOLM
Zero City
The National Museum of Science and Technology
What will cities of the future look like?
Zero City is a challenging exhibition of the sustainable and fossil-free city

Ongoing — 2023-03-05

Exhibition: Vasa’s Women – Always present, often invisible
The Vasa Museum
An exhibition about women around the ship Vasa, and about women’s living conditions in early 17th century Sweden.

Ongoing — 2023-05-31

New exhibition: Life Eternal at Liljevalchs
Liljevalchs
Can we outwit death? The exhibition Life Eternal reflects on eternity, and our on the future. It is more urgent than ever to talk about this topic.

Ongoing — 2023-01-29

The Arctic – while the ice is melting
Nordiska museet
‘The Arctic – while the ice is melting’ allows visitors to meet people from some of the world’s coldest places.

Ongoing — 2022-12-31

Examples of ongoing exhibitions

Goals 2027

GOALS FOR SUSTAINABLE DEVELOPMENT

Group teams into various projects

Set clear deadlines and targets

Track progress and update

Share the results

GOALS 2025

GOALS 2022

A major of our guests feel that we have a common message about sustainability.

External stakeholders see Djurgården as a stage for innovation and Djurgården’s stakeholders as important partners.

Key external sustainability meetings looking for Djurgården as a host location.

It is clear in our stores which products are and have been produced responsibly.

Based on our values, we inform our guests about Djurgården’s hallmark: tradition and innovation in harmony.

Our communication and exhibitions support sustainability.

We have all, individually, adopted sustainability policies that contribute to the whole.

Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions – an innovation area.

We organise or host a major event with links to sustainability.

We carry out an analysis of the current state of sales in our stores and develop an action plan to increase the proportion of sustainable products and responsibly produced products.
SIGNING THE GLASGOW DECLARATION ON CLIMATE ACTION IN TOURISM NOVEMBER 15TH 2022
THANK YOU!

Welcome to visit sustainable.royaldjurgarden.se to follow our work.

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