Italy - Südtirol
Dolomites
UNESCO World Heritage
7 mountain villages
8,000 inhabitants
2 mountain massifs
200 km²
530 km hiking trails
4 via ferratas
210 km MTB routes
2 golf courses
2 skiing areas
90 km slopes
80 km cross country skiing
5,000 beds
217 accommodations
17 high quality hotels with 4 – 4s *
140 small farmhouses & appartements
24 beds/km²
160,000 arrivals & 750,000 overnights
45% in winter and 55% in summer
3 tourism organizations
1 tourism cooperative
GSTC certification by Green Destination
EGGENTAL 2030
OUR STRATEGIC GOALS
1 Green Team
13 members
Obereggern Latemar
ISO-Norm 14001 since 2004
Carezza Dolomites
Partner of the Climate Neutrality Alliance 2025
Interreg star villages

“One of the most beautiful starry skies to be seen throughout Italy”, according to Astronomitaly
2 Climate Municipalities
Welschnofen & Deutschnofen
Communication/Awareness
Newsletter, newspaper, workshops, events
What grows in the Eggental valley, stays in the Eggental valley

Eggental plastic free
Guidelines, communication & workshops
Respect the Dolomites
UNESCO world heritage project
Mobility
Guest pass Eggental
E-bike sharing
E-bike as a mean of transport
Hotspot management
Visitor management
Product management
Green events, preservation of culture & traditions
Regional cycles
What grows in the Eggental valley, stays in the Eggental valley
Tourism mindset
Crew Card, project days in schools