COVID-19 has shut down global travel and decimated lives. Yet in that same time, air pollution has killed 3X as many people. This is just one symptom of the spiralling climate crisis.

building a world where our actions don’t have to cost the Earth.
EU & US Regulation is coming
Multi-methodology & smartly applied methodology is crucial

March 2022: SEC announces carbon disclosure rules
November 2022: EU passes carbon disclosure regulations

EU regulations can apply to non-EU entities
New regulations apply to subsidiaries operating in the EU and businesses with €150m+ turnover in the EU.

Multi-methodology is a new requirement
It looks very likely that different countries will require different reporting standards. Corporate travel managers need to be prepared.

Now is not the time for ‘creative carbon accounting’
Businesses should expect new regulations to be thorough. Creative accounting could lead to businesses needing to ‘restate’ emissions once reporting rules are finalised.

Sustainability is financially rewarding
ESG aligned businesses out-perform the market, greenwashing underperforms

Revenue uplift for sustainable businesses
Research shows ESG disclosure alone doesn’t drive performance. Businesses need ESG initiatives, innovation and risk management to experience ESG revenue uplifts.

Say sustainability a key factor in where they work
The impact on hiring costs, retention costs, and improved employee wellbeing are monumental. However, you need ESG tooling and initiatives that are visible & engaging.

Cost of an adverse ESG event on sales
Greenwashing is one of the most common complaints thrown around and cause activist investors to listen. ESG disclosure and initiatives are crucial to your risk management.

https://www.stern.nyu.edu/sites/default/files/assets/documents/NYU-RAM_ESG-Paper_2021%20Rev_0.pdf
### The Old Approach

**Report**
- Inaccurate
- Expensive
- Inaccessible

**Reduce**
- Stop traveling

**Remove**
- Offsets

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### The Now Approach

**Report**
- Pinpoint accuracy
- Live data & click of button reports
- Tools for managers & travelers

**Reduce**
- Optimise routes
- Specific recommendations
- Lowest logical emissions

**Remove**
- Align with “purposeful travel”
- Purchase SAF & CCSU
- Drive to net zero

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### The Future Approach

**Report**
- Supplier level data
- Predictive sustainability

**Reduce**
- Rewarding choices
- Sustainable business class

**Remove**
- Nature positive & net negative
Sustainability is a new core-pillar
TMCs and OBTs are entering a new competitive landscape

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We’re on a mission to make travel effortlessly green

Building a world where our actions don’t have to cost the Earth.

Kit Brennan

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