

# BCD TRAVEL - SUSTAINABLE MEETINGS & EVENTS

GSTC ANTALYA

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# Corporate Meetings & Events Sustainability Landscape



Broad mix of maturity



Demand for clarity on standards



Data is a primary focus

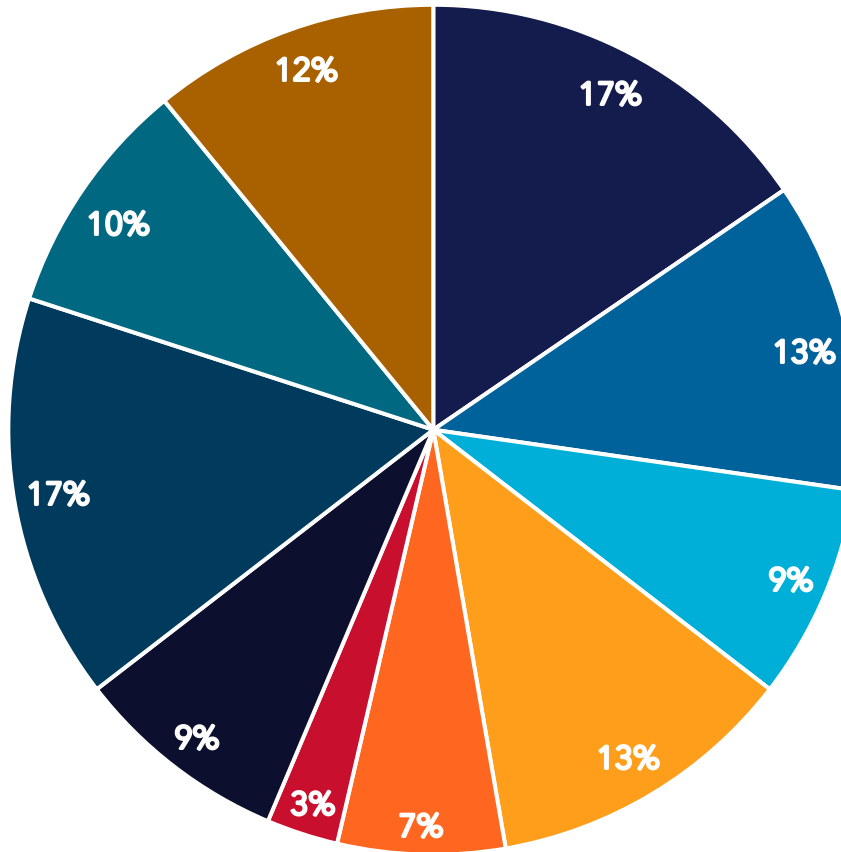


Carbon calculators are the norm



Customers are looking to us to lead the way

# How will sustainability impact your M&E strategy?



- Sustainable Travel
- Recycle Materials
- Using only local/regional products in F&B selections
- Other
- Zero Waste Policy
- Public transportation instead of organized transfers
- Preferred certified supplier usage
- Carbon footprint calculation and measurement of our meetings and events
- Locations need to offer accessibility and inclusion

# A sustainable events strategy



Travel Better



Meet Better

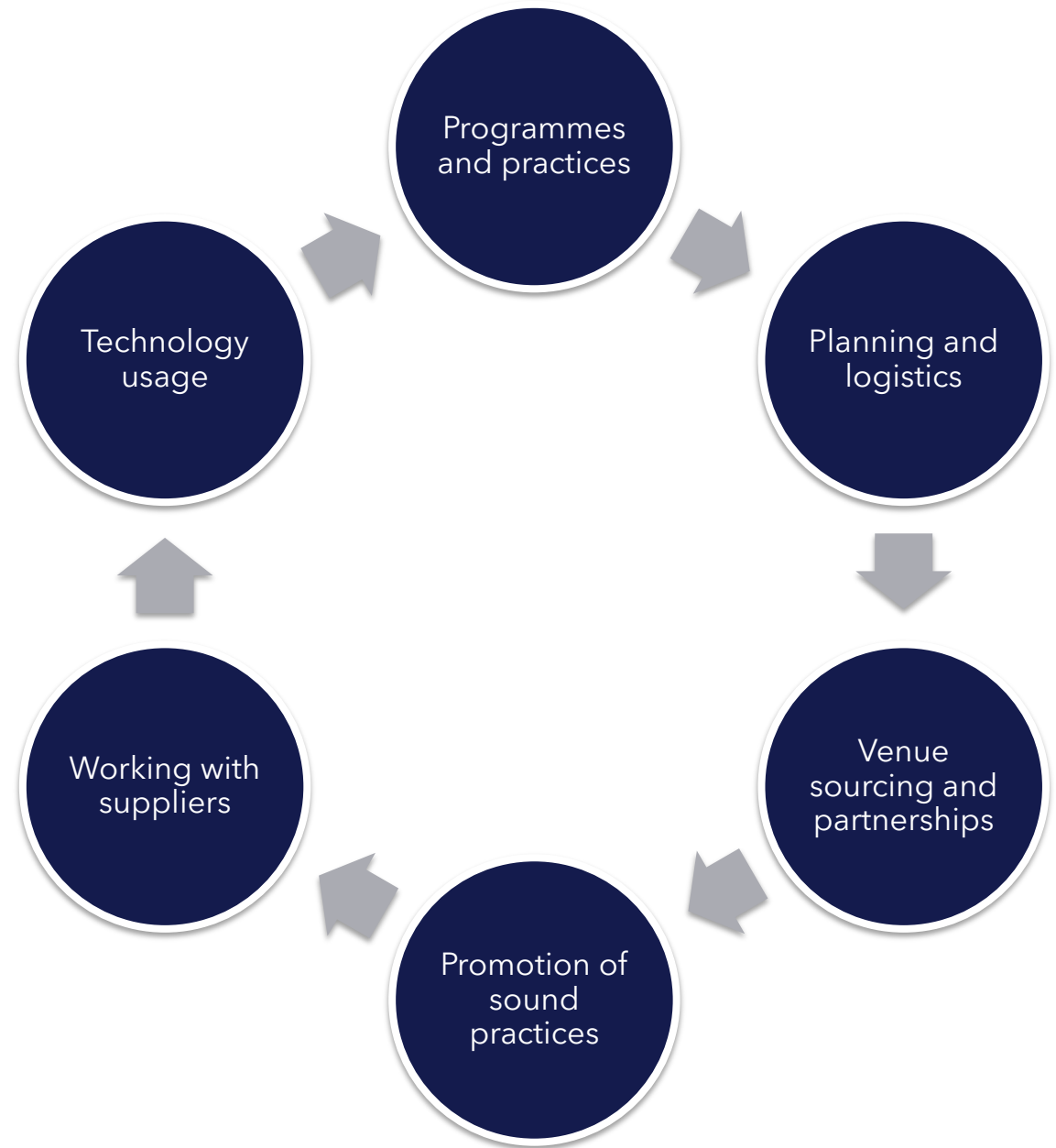


Use sustainable suppliers

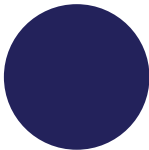


Offset

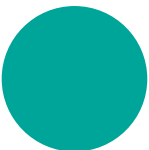
# Embedding sustainability across the corporate events programme



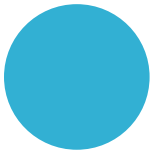
# Meetings and Events Sustainability Toolbox



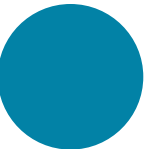
Venue  
Scorecard



Event-Meeting  
Checklist



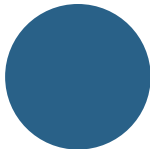
Carbon Emissions  
Calculator



Carbon  
Offsetting



SMM  
Maturity Model



Thought  
Leadership