The sea provides every second breath we take.

Our seas produce 50-70% of the oxygen we need.

DENİZTEMİZ ASSOCIATION/ TURMEPA
Turkish Marine Environment Protection Association
Led by the Ministry of Environment, Urbanization and Climate Change and supported by TURMEPA, the “Zero Waste Blue” Project was launched on 10 June 2019 in Istanbul to help efforts for protecting the seas. The project is intended to include all segments of the society in this blue voyage in order to protect our natural resources and use them efficiently and effectively in an attempt to leave crystal blue seas and a clean environment for future generations.

The project was inaugurated by First Lady Mrs. Emine Erdoğan and Minister of Environment, Urbanization and Climate Change Mr. Murat Kurum.
WHY DOES ZERO WASTE BLUE MATTER?

OBJECTIVE

TO ENSURE THE SUSTAINABILITY OF FRESHWATER RESOURCES

TO MAKE SEA PROTECTION A MATTER OF CONSCIENCE ON A NATIONAL LEVEL BY RAISING SOCIAL AWARENESS

TO PROTECT THE SEAS AND THE BIODIVERSITY IT HARBORS AS THEY PROVIDE EVERY SECOND BREATH WE TAKE (50-70%)

BRINGING ALL STAKEHOLDERS TOGETHER TO WORK TOWARDS A COMMON GOAL

TO INVOLVE YOUTH IN BLUE TRANSFORMATION TO LEAVE A CLEAN WORLD FOR FUTURE GENERATIONS
Barriers to sustainable tourism

- Low water quality
- Sound noise
- Light pollution
- Capacity of infrastructure
- Coastal use is not structured in accordance with the ecosystem
- Waste Management Problems
- Uncontrolled diving
- Overexploitation of regional fish stocks
- Controlled-duration-limited motorized water sports activities
ZERO WASTE BLUE EFFORTS

Zero Waste Blue Guide Released

A Blue Guide to protect our seas and water resources

Ports  Marinas  Beach Facilities  Beachfront Hotels

All sea-related businesses join in for transformation.
All Hands on Deck for Educating People about the Zero Waste Blue Initiative

Training Courses kicked off at:
- all schools,
- across all age groups
- in all cities.

The courses focus on:
- The importance of the seas,
- The marine ecosystem,
- The biodiversity in our seas,
- The climate crisis,
- Zero Waste,
- Zero Waste Blue,
- Our individual responsibilities for a better environment

TURMEPA holds Zero Waste Blue Training Courses

In 28 years
78 thousand students
6500 teachers

Our videos were
watched 592,000 times on EBA and
204,000 times on ÖBA.

ZERO WASTE BLUE EDUCATIONS
A first in the world

The infiltration of more than 40 million liters of wastewater into the seas was prevented.
ZERO WASTE BLUE EFFORTS

Sea Volunteers Roll up Sleeves for our Coasts
ZERO WASTE BLUE EFFORTS/ TURMEPA AS A CATALYZER

Zero Waste Blue Guide Released

All Hands on Deck for Educating People about the Zero Waste Blue Initiative

We Produce Solutions with Leading Projects

Sea Volunteers Roll up Sleeves for Coasts

TURMEPA supports the Ministry of Environment, Urbanization and Climate Change on behalf of Civil Society

From the shores towards the whole country... Zero Waste Blue is more than an awareness project
It is our duty to leave a livable world and clean seas to future generations.

While there is a sea, there is life!
WHAT WE CAN CONTRIBUTE TOGETHER

EDUCATION

TURMEPA has the experience to set up result-oriented and well prepared educational programmes for all parties of tourism sector. Trainings must target the exact party of the sector for capacity building. For example hotels, cafes or yacht captains has different priorities to learn and take action.

RAISING AWARENESS

TURMEPA has different tools to raise awareness for sustainable tourism such as clean-up campaigns, workshops, seminars, webinars, voluntary activities etc.

VOLUNTEERS

UN Sustainable Development Goals are easier to achieve with volunteers. More than 11.000 active volunteers, TURMEPA has the power to influence the public.

Contact:
Nakkaştepe Aziz Bey Sok.
No:32
Kuzguncuk-İstanbul
Tel:0216 310 93 01
Faks: 0216 343 21 77
info@turmepa.org.tr
www.turmepa.org.tr